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October 5, 2009

VIA FACSIMILE

Dear Valued Ex-Cell Customers:

We truly value your partnership and remain committed to implementing a constant course of action to strengthen and maintain our relationships.

At this time, Ex-Cell wishes to provide you with approximately 90 Days' Notice of new pricing which will be effective January 1, 2010.

As we are constantly striving to be as environmentally conscientious and as "GREEN" as possible, the January 1, 2010 pricing will be available for printing and download from our website at www.ex-cell.com no later than November 1, 2009.

We encourage you to visit www.ex-cell.com, where you are always able to view and download our most current product announcements, information and images, and print your updated pricing as soon as is convenient after November 1, 2009.

As always, thank you for your continued support of Ex-Cell and please do not hesitate to contact me directly with any questions or concerns. I can be reached at (847) 451-0451 or via e-mail at acosentino@ex-cell.com. I look forward to hearing from you.

Regards,

Anna M Cosentino
Vice President, Sales & Marketing

