



June 10, 2008

Ex-Cell Kaiser LLC joins "GREEN" Hotels Association!

As Ex-Cell Kaiser further expands its commitment to protecting our environment and natural resources, we are pleased to announce our alliance with the "Green" Hotels Association.

Committed to encouraging, promoting and supporting ecological consciousness in the hospitality industry, the "Green" Hotels Association has been providing hotels information and the tools they need to institute programs that save energy and reduce solid waste, while saving money, to protect and conserve our most precious resource - earth.

- All packaging for Ex-Cell products contains between 30-40% recycled material content.
- EXL-COAT™ Powder Coated Finish contains no volatile organic compounds, emits negligible emissions into the air and overspray is 98% reclaimable.
- All Ex-Cell steel products contain over 30% recycled steel.
- All Ex-Cell aluminum products contain up to 70% recycled aluminum.
- All Ex-Cell stainless steel products contain an average recycled content of approximately 60%.
- Ex-Cell Kaiser's steel, aluminum and stainless steel products are 100% post consumer recyclable.

From recycling cardboard, newspaper and aluminum using our new line of Recycling Receptacles to eliminating cigarette smoking and cigarette waste with our industry standard, Smokers' Oasis™ Cigarette Receptacle, Ex-Cell is **YOUR** source to begin **YOUR** conservation efforts today!

Please visit our website at www.ex-cell.com for additional information, including product specification sheets on Ex-Cell's NEW line of Recycling Receptacles.

Also, look for our NEW Full Line Product Catalog, Vol 2 in the mail during July, 2008!

If you have any questions, or would like any additional information, please do not hesitate to contact me directly at (847) 451-0451 or via e-mail at acosentino@ex-cell.com.

Regards,

VP, Sales & Marketing
Ex-Cell Kaiser LLC

