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January 17, 2008

NEW PRODUCT ANNOUNCEMENT!

Ex-Cell Kaiser LLC is proud to introduce its newest product to the marketplace, a multi-functional Convertible Condiment Speed Rail, Model Number AD-SH-2.

Manufactured and designed to provide the user with maximum function and versatility. This 13" wide Heavy Gauge Stainless Steel unit is simple to use, easy to clean, and has keyhole mounting slots on the back for trouble-free installation.

Additional options are two removable partitions which allow for effortless customization to accommodate individual facility needs. Offered individually, the AD-SH-4P and AD-SH-5P allow for use at Coffee Bars, Salad Bars, and Server Stations and can be used to store swizzle sticks, utensils, straws, condiment bottles such as ketchup, mustard, barbeque sauce, salad and sandwich dressings, sugar packets and even crayons for the pint-sized patrons! The beneficial uses are endless.

The AD-SH-4P is a heavy gauge stainless steel, removable, 4-section partition. Each section is of equal size at approximately 3" x 3", providing ample space for bottles and the like.

The AD-SH-5P is a heavy gauge stainless steel, removable 5-section partition. Three sections of equal size at approximately 3" x 3" allow ample space for bottles and the two sections equally sized, at approximately 1½" x 3", make storage of smaller items or quantities, such as sugar packets, utensils and crayons, easy and practical.

Both partitions are completely removable, allowing for easy cleaning and easy adaptation to changing storage needs.

AD-SH-2 – Stainless Steel Speed Rail with no partitions = List \$38.00
AD-SH-4P – Stainless Steel removable 4-section partition = List \$14.00
AD-SH-5P – Stainless Steel removable 5-section partition = List \$14.50

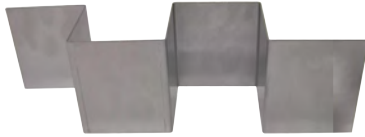
Combined List Price on a complete 4-partition Condiment Speed Rail is \$52.00
Combined List Price on a complete 5-partition Condiment Speed Rail is \$52.50

AVAILABLE FOR IMMEDIATE SHIPMENT!

Convertible Condiment Speed Rail

"Three Products In One"

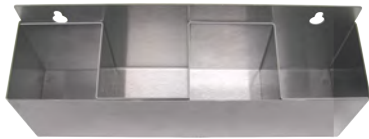
AD-SH-4P



AD-SH-2



AD-SH-5P



AD-SH-2 with AD-SH-4P removable partition



AD-SH-2 with AD-SH-5P removable partition

Convertible Condiment Speed Rail

Easy to Clean • Easy-in Easy-out partitions •
Heavy Gauge Stainless Steel • Secure • Convertible •
Removable partitions

Applications: Coffee Bar • Salad Bar • Waitress Stand •
Food Service • Back of Bar • Swizzle Sticks • Utensils •
Straws • Mustard • Ketchup bottles • Barbeque •
Salad Dressing • Sandwich Dressings

AD-SH-2: Stainless Steel unit with no partitions.

AD-SH-4P: Stainless Steel removable 4 section partition.

Some Applications:

5
Section
Partition



No
Partitions



Model #	Product Dimensions			Carton Pack	Carton Size			Cube Ft.	Ship Wt.
	W	D	H		L	W	H		
AD-SH-2	12.125"	3.125"	4.5"	1	14"	6"	4"	0.2	2.4 lbs
AD-SH-4P	12"	3"	3.5"	1	14"	6"	4"	0.2	1.35 lbs
AD-SH-5P	12"	3"	3.5"	1	14"	6"	4"	0.2	1.25 lbs

• Removable partitions sold separately.